# Ramses Montero

## Contact

ramsesdesigns.com

monteroramses@gmail.com

978-907-0630

## Education

**Stonehill College**

BA in Graphic Design, Minor in Communications, 2013
Easton, MA

## Skills

### UX
- WCAG
- User Research
- Usability Test Scripting
- User Flows
- Journey Mapping
- Heuristic Evaluation
- Google Analytics Research

### Product Design
- Interactive Prototyping
- Responsive Design
- Design Sprints
- Iconography
- Style Guide Implementation

## Experience

### Houghton Mifflin Harcourt, New York, NY

**Senior UX Designer** Jul 2019–Present

Collaborating across various K-12 learning software programs solving a multitude of UX challenges. Researched gamification and motivational theory in conjunction with software usage data to develop an engaging reward system for the Waggle learning platform. Lead UX Designer on Math180 Flash to HTML conversion. Ensuring accessibility for all learners by maintaining WCAG standards throughout all design and QA.

### Betterlesson, Cambridge, MA

**Freelance Designer** Jan 2019–Jul 2019

Designed marketing collateral including white papers and conference displays.

**UX Designer** Jun 2015–Jan 2019

Worked in a small cross-functional team to deliver digital solutions for teachers and school administrators. Produced wireframes and interactive prototypes that solved both user and market problems. Informed decision making by conducting qualitative and quantitative user research. Crafted high-fidelity responsive user interfaces. that accurately reflected a visual design system. Collaborated with engineers to ensure the design vision is executed pixel-perfectly.

### Hogar Del Niño, La Romana, Dominican Republic

**Creative Arts and English Educator** Aug 2013–Jun 2014

Developed a primary school English curriculum. Launched an afterschool music program. Facilitated art classes for deaf and hearing-impaired students Designed email templates for monthly fundraising events. Managed the organization's partnership with TOMS Shoes.

### Sony Music, Arcade Creative Group, New York, NY

**Graphic Design Intern** Jan 2012–May 2012

Designed both print and screen-based projects ranging from ads, publications, and artist promotional material. Took guidance from art directors from various Sony Music labels. Edited and managed web assets for artist websites.